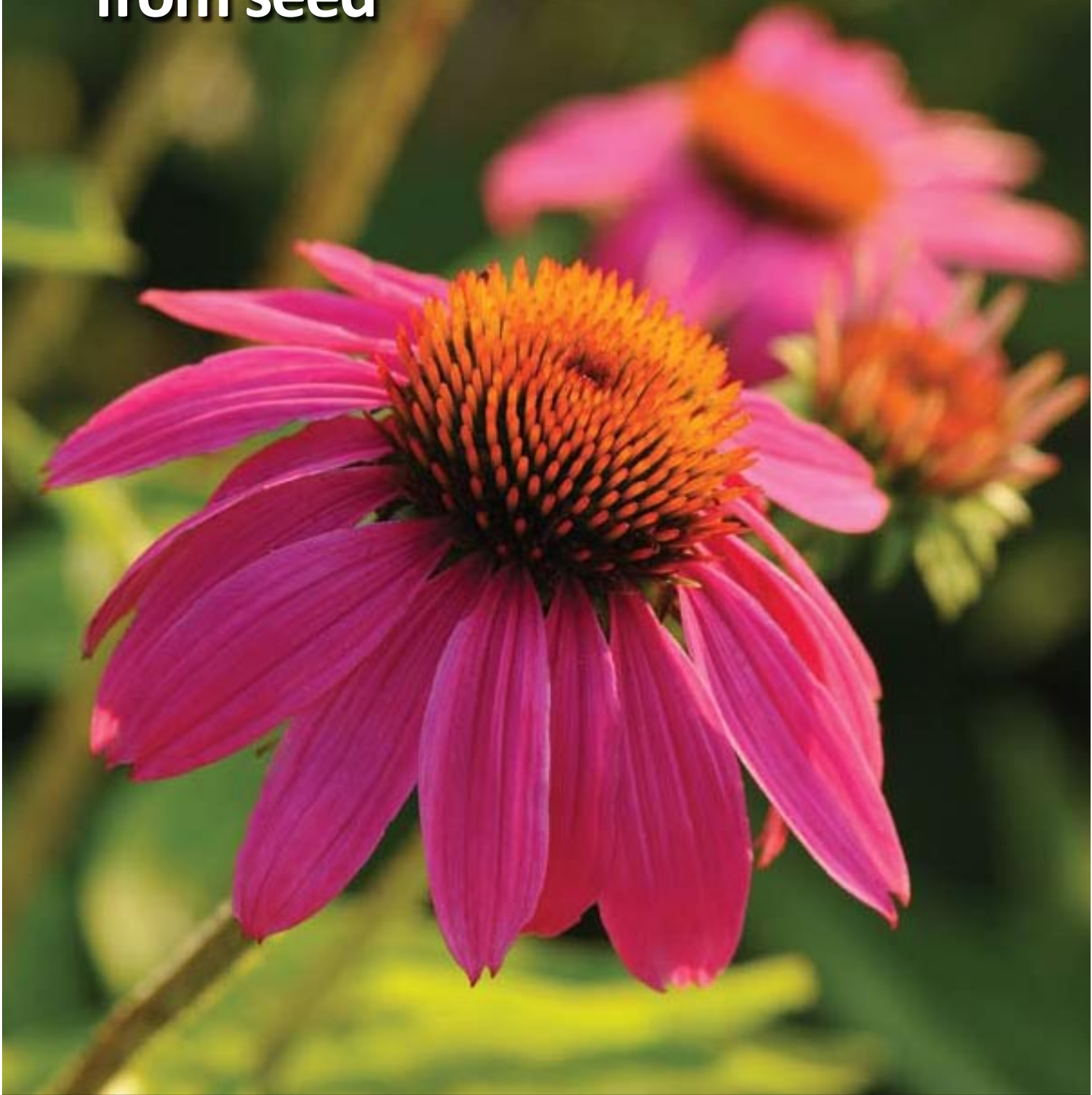


# First year-flowering perennials from seed



PanAmerican Seed®





# Programmable perennials to grow alongside your Spring crops.

Everything in this incredible lineup has a uniform habit and flowering time so they can be grown, scheduled and shipped alongside your Spring annuals. It's an easy way to expand your footprint in the popular perennial market segment.

## **New PowWow™ Series**

### **Echinacea**

*Echinacea purpurea*

**USDA Hardiness Zones:** 4 to 9  
Both White and Wild Berry have more flowers per plant than any other seed echinacea. Very well matched in habit and timing, both are faster to flower and genetically shorter than the competition. Perfect for quart or gallon programs, the uniform, well-branched plants have a tidier appearance at retail, and a more manageable height in the landscape. Very drought tolerant.

*Wild Berry is a 2010 All-America Selections winner.*



NEW PowWow White Echinacea



NEW PowWow Wild Berry Echinacea

PanAmerican Seed.