

### DRIVER'S SEAT!



Your voice counts! Perennial and shrub nurseries grow what sold in the past, OR what their customers demand.

Use this planning guide for your Spring and Fall perennial and shrub selections from your local nursery or nursery re-wholesaler. If you like our items, but can't find them, check out the listing of suppliers on page 3.

Have the conversation now with your local nursery. Work with your growers in advance to get your clients what they want. Remember, you're in the driver's seat!

JEFF

Jeff Gibson Business Manager – Landscape

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#### **HOW GROWERS STOCK THEIR BENCHES**

In our 2014 survey, we asked nursery growers how they determine what they will grow for next season. The number one response was that they base their crop on the prior year's sales, and then consider customer demand as a close second. So by talking with their growers, landscapers can directly influence product availability.



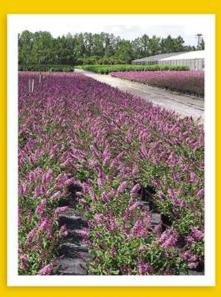
Visit BallLandscape.com to see full survey results!

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# PERENNIALS & SHRUBS

at your fingertips:

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On the cover:

Flutterby Petite® Tutti Fruitti Pink Buddleia (p. 7)

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# **FIND A FINISH GROWER**

The top Finish Growers in the country are producing the shrubs and perennials pictured on pages 2 to 11, plus many more outstanding varieties from Ball Ornamentals and Darwin Perennials. Call today — remember, get your order in early for the best availability.

#### **NORTHEAST & MIDWEST**

#### IMPERIAL NURSERIES

90 Salmon Brook St. Granby, CT 06035 860 844-6051

#### PRIDE'S CORNER FARMS

122 Waterman Rd. Lebanon, CT 06249 800 437-5168

#### ROBERT BAKER COMPANY

1700 Mountain Rd. West Suffield, CT 06093 860 668-7371

#### HOME NURSERY INC.

PO Box 128 Albers, IL 62215 618 248-5194

#### MONTALE GARDENS

25865 W. Ivanhoe Rd. Wauconda, IL 60084 847 487-8435

#### KAT NURSERIES/UTOPIAN TREES

30050 W. 135th St. Olathe, KS 66061 913 856-5288

#### **LOMA VISTA NURSERY**

1107 E 23rd St. Ottawa, KS 66067 800 993-3352

#### NORTHLAND FARMS LLC

11161 120th Ave. West Olive, MI 49460 616 846-1477

#### **GERTENS NURSERY**

5500 Blaine Ave. Inver Grove Heights, MN 55076 651 239-1327

#### **CENTERTON NURSERY**

345 Centerton Woodruff Rd. Bridgeton, NJ 08302 800 533-1132

#### **OVERDEVEST NURSERY**

578 Bowentown Rd. Bridgeton, NJ 08302 856 451-3179

#### JOHNSON FARMS INC. NURSERY

1633 Route 77 Deerfield, NJ 08313 856 358-1123

#### MEDFORD NURSERY

560-A Eayrestown-Red Lion Rd. Medford, NJ 08055 800-443-3314

#### **WILLOWAY NURSERIES**

4534 Center Rd. Avon, OH 44011 440 934-4435

#### RIDGE MANOR NURSERY

7925 North Ridge Rd. Madison, OH 44057 440 466-5781

#### KLYN NURSERIES

3322 South Ridge Rd. Perry, OH 44081 800 860-8104

#### LANCASTER FARMS INC

5800 Knotts Creek Rd. Suffolk, VA 23435 757 484-4421

#### SOUTH & SOUTHEAST

#### STOKLEY NURSERY

10355 Broughton Rd. Semmes, AL 36575 251 649-2174

#### TOM DODD NURSERIES

9300 Wulff Creek Rd. Semmes, AL 36575 251 649-1960

#### V & P NURSERIES

14703 E Williams Field Rd. Gilbert, AZ 85295 480 917-9847

#### HOLMBERG FARMS

13430 Hobson Simmons Rd. Lithia, FL 33547 800 282-3562

#### HACKNEY NURSERY COMPANY

3690 Juniper Creek Rd. Quincy, FL 32351 850 442-6115

#### **BRACY'S NURSERY**

64624 Dummyline Rd. Amite, LA 70422 800 899-4716

#### WINDMILL NURSERY

12398 Hwy 25 Franklinton, LA 70438 800 535-1887

#### PIEDMONT CAROLINA NURSERY

1867 Sandy Ridge Rd. Colfax, NC 27235 336 993-4114

#### HAWKSRIDGE FARMS

4243 NC Hwy 127 Hickory, NC 28602 828-294-2081

#### GREENLEAF NURSERY COMPANY

2349 Chinquapin Rd. Tarboro, NC 27886 877 331-2982

#### **GREENLEAF NURSERY COMPANY**

28406 Highway 82 Park Hill, OK 74451 800 331-2982

#### **GREENLEAF NURSERY COMPANY**

262 FM 2674 Rd. El Campo, TX 77437 800 237-3147

#### J. BERRY NURSERY

201 PR 5180 Grand Saline, TX 75140 800 993-3352

#### TREES USA

14421 FM 849 Lindale, TX 75771 800 947-0338

#### TAWAKONI PLANT FARM

651 VZ County Road 3728 Wills Point, TX 75169 800 880-6728

#### SAUNDERS BROTHERS INC.

2717 Tye Brook Hwy Piney River, VA 22964 434 277-5455

#### BENNETT'S CREEK NURSERY

5635 Shoulders Hill Rd. Suffolk, VA 23435 757 483-1425

#### WEST COAST

#### NATIVE SONS INC.

379 W El Campo Rd. Arroyo Grande, CA 93420 805 481-5996

# ARMSTRONG GARDEN CENTERS, INC.\*

1492 Wilshire Rd. Fallbrook, CA 92028 626 534-4027

#### FRANTZ WHOLESALE NURSERY

12161 Delaware Rd. Hickman, CA 95323 209 874-1459

#### **VILLAGE NURSERY\***

1589 N Main St. Orange, CA 92867 951 657-3940

#### MONTEREY BAY NURSERY

748 San Miguel Canyon Rd. Royal Oaks, CA 95076 831 724-6361

#### MATSUDAS NURSERY

10600 Florin Rd. Sacramento, CA 95826 916 689-8208

#### **EVERGREEN NURSERY LLC**

13650 Carmel Valley Rd. San Diego, CA 92130 858 481-0622

#### BOETHING TREELAND NURSERY\*

23475 Long Valley Rd. Woodland Hills, CA 91367 818 883-1222

#### KRAEMER'S NURSERY INC.

14306 Downs Rd. Mount Angel, OR 97362 503 845-2283

#### T & L NURSERY INC.

13245 Woodinville-Redmond Rd. NE Redmond, WA 98052 425 885-5050

\*Multiple locations



#### Find a supplier at BallLandscape.com

Easy searches for growers and re-wholesalers that offer Ball varieties.



#### L.A. DREAMIN' IS FOR REAL!

"My son and I noticed an interesting hydrangea in a neighbor's yard and watched it over a few years. We were attracted to its stunning blue color and the fact that it also displayed pink, purple and mauve colors in between. The blooms lasted well into the Fall and the plant survived our harsh Michigan Winters, even in the Upper Peninsula. We asked the neighbor if we could take cuttings off the plant. The following year, we took our first cuttings of what would become L.A. Dreamin'. John McDonough, our BOS rep, was attracted to our hydrangea and started asking us about it. Now we are partnering with Ball to spread this wonderful hydrangea further. The L.A. Dreamin' name comes from Macrophylla Lindsey Ann, a tribute to my late daughter and the life that we were blessed with for 11 years."

John Bakale, Michigan Evergreen Nursery, West Olive, MI





#### L.A. DREAMIN' HYDRANGEA 🔵 🜗

The first Mophead that shows pink, blue and bicolor blooms on the same plant without special treatment. Plus, great hardiness and reblooming power on old and new wood!

Height: 5 ft. (1.5 m) Spread: 6 ft. (1.8 m) Zone: 5 to 10



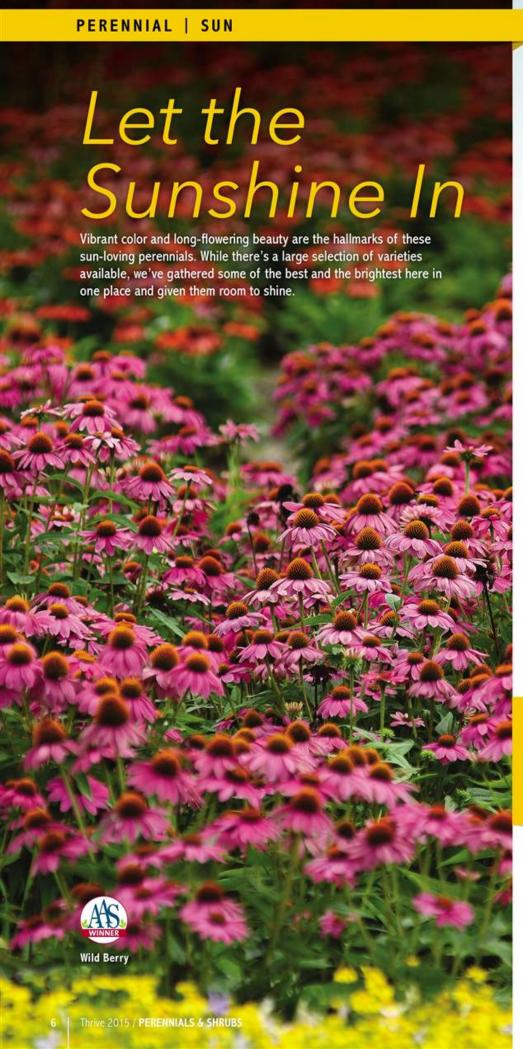
#### CARNIVAL HEUCHERA

Hybrid "Villosa" type takes more heat, perfect for use in the South. Big selection of high-impact colors and nice mounding habits make great displays in containers and ground beds.

Height: 10 to 12 in. (25 to 30 cm) Spread: 12 to 14 in. (30 to 35 cm)

Zone: 4a to 9b





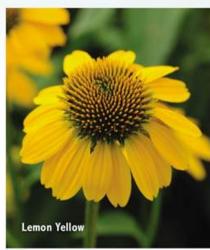
#### SOMBRERO® ECHINACEA

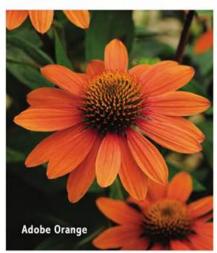
Corals, reds, oranges - 'nuff said.

Height: 24 to 26 in. (60 to 65 cm) Spread: 16 to 18 in. (40 to 45 cm)

Zone: 4a to 9b







#### POWWOW MAKES AN IMPRESSION

Trialed extensively across the country, Wild Berry exhibited prolific blooming and season-long performance. Comments and recognition included Penn State 2011 "Outstanding ECHINACEA", University of Georgia 2011 "Plant of Distinction" and University of Guelph (Ontario) 2012 "Visitor Favorite."

#### POWWOW® ECHINACEA

The most uniform-blooming, droughttolerant, easy-care seed echinacea available. Terrific non-fading color!

Height: 16 to 24 in. (40 to 60 cm) Spread: 12 to 16 in. (30 to 40 cm)

Zone: 4 to 10



#### FLUTTERBY PETITE® BUDDLEIA O

Dwarf, non-invasive series of upright buddleia with super-large blooms!

Height: 2 to 2.5 ft. (0.6 to 0.8 m) Spread: 2 to 2.5 ft. (0.6 to 0.8 m)

Zone: 5 to 10

#### FLUTTERBY PETITE BUDDLEIA NAMED LSU "SUPER PLANT"

Flutterby Petite Buddleia Tutti Fruitti Pink has been recommended by Louisiana State University (Baton Rouge, LA) as a "Super Plant" at LSU's 2014 Spring Trials. "This variety is non-invasive, stays small (24 to 30 in. at maturity in the landscape), is continuously in flower during the warm seasons of the year and has been a proven perennial in south Louisiana landscapes for three years."

Flutterby Petite® is a registered trademark of Cornell University.



# COLORGRASS® COLLECTION Seed grasses in a variety of colors and habits that are economical and eyecatching in mixed or mono containers and in landscapes. Broadest range of ornamental grasses from seed.

Tutti Fruitti Pink

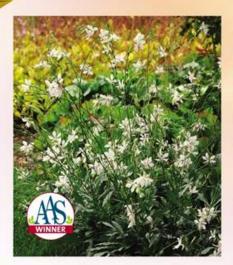


Height: 22 to 24 in. (55 to 60 cm) Spread: 22 to 24 in. (55 to 60 cm)

Zone: 4a to 9b

Ball.





# 'SPARKLE WHITE'

GAURA O

"Wispy" mixer in beds and containers. SUPER tough and dry grower. Very long bloom season.

Height: 12 to 24 in. (30 to 60 cm) Width: 12 to 20 in. (30 to 50 cm) Zone: 5b to 9a



#### **ENDURING SUMMER** LAGERSTROEMIA O

6-ft. tall Crepe Myrtle reblooming series, so no "Crepe Murder" necessary! Nice, tight habit and appearance of berries in Summer. Deer resistant.

Height: 4 to 5 ft. (1.2 to 1.5 m) Spread: 4 to 5 ft. (1.2 to 1.5 m) Zone: 6b to 10



## **BELLA DONNA**

ABELIA 🔘 🌑

All-purpose evergreen shrub has swagger in containers and ground beds. Low-profile, with a distinctive prostrate habit. Profuse white blooms with a sweet scent in late Spring. White and green variegated foliage.

Height: 24 in. (60 cm) Spread: 28 to 32 in. (70 to 80 cm) Zone: 6 to 9

COUSIN ITT ACACIA O

Soft foliage and a dwarf habit that brings a whole new personality to Acacia for ground beds and containers. Very heat tolerant, but not as drought tolerant. Thornless.

Height: 3 ft. (0.9 m) Spread: 4 ft. (1.2 m) Zone: 9a to 11, West Coast

# SORRENTO COAST

WESTRINGIA O

Very tough for harsh urban landscapes. Soft, variegated foliage and an abundance of blooms. "Neglect-proof."

Height: 2 to 4 ft. (0.6 to 1.2 m) Spread: 2 to 4 ft. (0.6 to 1.2 m) Zone: 9 to 10





#### **BLACK TOWER** SAMBUCUS O

Towering, upright, dark burgundy elder for urban landscapes. Can be used as a dense screen or border. Tall, columnar habit. "Tough as nails!"

Height: 6 to 8 ft. (1.8 to 2.4 m) Spread: 3 to 4 ft. (0.9 to 1.2 m) Zone: 4 to 7

#### SUMMER JAZZTM CAMPSIS O

Compact campsis - half the size and half the vigor. Early and continuous flowering. Non-fading color. Also available in Tangerine and Sunrise Gold.

Height: 3 ft. (0.9 m) Spread: 3 ft. (0.9 m) Zone: 5 to 9



#### FINESCAPE LOMANDRA 🜕

Compact variety is great for small spaces. Thin, delicate-looking leaves and striking blue-green foliage.

Height: 1.5 ft. (0.5 m) Spread: 1.5 ft. (0.5 m) Zones: 8b to 11

#### LIME TOUGH LOMANDRA O

Tall, upright, mid-green lomandra. Fuller than others, it's a staple in drought-sensitive landscapes.

Height: 1 to 2 ft. (0.3 to 0.6 m) Spread: 2 ft. (0.6 m) Zones: 8b to 11

#### LOTS OF LOMANDRA

Use Iomandra in mass plantings for the best effect.

#### SEASCAPE LOMANDRA 🜕

Cascading habit with an airy, pendulous look for mass plantings and retaining walls. Blue-green foliage. Mounding, long-bladed variety.

Height: 1 to 2 ft. (0.3 to 0.6 m) Spread: 1.5 to 3 ft. (0.5 to 0.9 m)

Zone: 8b to 11



#### VENICE BLUE VERONICA O

Bright blue flowers and an attractive habit.

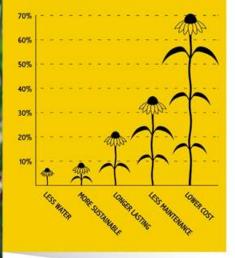
Height: 10 to 12 in. (25 to 30 cm) Spread: 10 to 12 in. (25 to 30 cm)

Zone: 4a to 9b



#### WHAT'S BEHIND PERENNIAL DEMAND

In a 2014 survey, we asked what the motivators are for clients' growing interest in perennials. The idea that perennials can lower costs figured as the number one reason your clients are asking for more of



#### SUPERBLUE LAVANDULA O

Rich blue blooms on short flower spikes. Less gapping among spikes for more color impact. Excellent Winter hardiness and landscape performance.

Height: 10 to 12 in. (25 to 30 cm) Spread: 10 to 12 in. (25 to 30 cm)

Zone: 5 to 8



Ball.